

23rd Annual

CONTRACT PHARMA

2024 CONTRACTING AND OUTSOURCING CONFERENCE AND TABLETOP EXHIBITION

September 26-27, 2024 • Hyatt Regency, New Brunswick, NJ

SPONSOR THE 2024

CONTRACT PHARMA CONFERENCE

Enhance your visibility at the show with one of the following available sponsorship options

DIAMOND: \$25,000

- Cocktail Reception Exclusive Sponsorship
- Custom banner in the reception area
- Opportunity to have branded napkins at the reception
- Tabletop signage branding your sponsorship
- Your logo on conference promotion (conference website, social media, print)
- Your logo on onsite signage
- Company showcase in the September print issue and print Exhibitor Guide
- Exclusive onsite video interview
- Full page ad in the Exhibitor Guide
- Invitation to the sponsor dinner

PLATINUM: \$15,000

- Your logo on conference promotion (conference website, social media, print)
- Your logo on onsite signage
- Company showcase in the September print issue and print Exhibitor Guide
- Exclusive onsite video interview
- Full page ad in the Exhibitor Guide
- Invitation to the sponsor dinner

AVAILABLE SPONSORSHIPS:

- Breakfast sponsorship
- Stair graphics*
- Exclusive Conference Email Promo Sponsorship

CONTACT YOUR SALES REP TODAY TO BOOK YOUR SPONSORSHIP:

LAUREN HANNA, PUBLISHER • lhanna@rodmanmedia.com

SPONSORSHIP

PACKAGES

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**CONTRACT
PHARMA**

**2024 CONTRACTING AND
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GOLD: \$10,000

PROMOTIONAL PACKAGE INCLUDING:

- Your logo on conference promotion (conference website, social media, print)
- Your logo on onsite signage
- Company showcase in the September print issue and print Exhibitor Guide
- Exclusive onsite video interview
- Full page ad in the Exhibitor Guide
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AVAILABLE SPONSORSHIPS:

- Hotel key cards*
- Window clings*
- Floor graphics*
- Elevator graphics*

*See details on page 3.

SILVER: \$6,000

PROMOTIONAL PACKAGE INCLUDING:

- Your logo on conference promotion (conference website, social media, print)
- Your logo on onsite signage
- Company showcase in the September print issue and print Exhibitor Guide
- Invitation to the sponsor dinner

AVAILABLE SPONSORSHIPS:

- Item in attendee backpacks
- Friday morning breakfast sponsor (1/2 day conference only)
- Literature rack*

*See details on page 4.

BRONZE: \$3,000

PROMOTIONAL PACKAGE INCLUDING:

- Your logo on conference promotion (conference website, social media, print)
- Your logo on onsite signage
- Company showcase in the September print issue and print Exhibitor Guide
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BRANDING

OPPORTUNITIES

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PLATINUM PACKAGE

STAIR GRAPHICS

Welcome all attendees in the REGISTRATION AREA with a branded message that can include your expo location; another set of graphics will stand-out as delegates leave the conference area. **(EXCLUSIVE)**

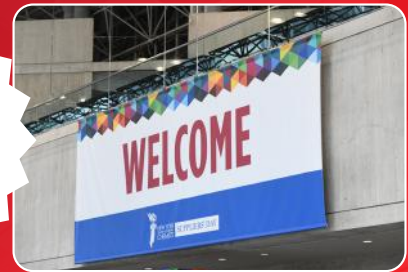


GOLD PACKAGE

CONFERENCE BANNER

Your message will be prominently placed on a banner in the session area. Promote your capabilities and provide your location to ensure attendees engage after the programming. **(EXCLUSIVE)**

**SOLD
OUT**



GOLD PACKAGE

ELEVATOR GRAPHICS

Whether an attendee is going to their room or heading down to the conference level, they will see your branding! It's an impressive way to greet attendees coming and going. This allows you to highlight your brand outside of the tabletop area while also directing them to your location by including your stand number. **(EXCLUSIVE)**



GOLD PACKAGE

FLOOR GRAPHICS

A trail of sponsor-branded floor graphics directing traffic will be affixed to the floor. Your logo/booth number will be prominently placed on the graphic. These will be highly visible at the entrance to the speaker session area. This is the perfect way to highlight your brand outside of your tabletop while literally directing attendee traffic to your location. Simple yet powerful, the graphics will help you stand out! **(EXCLUSIVE)**



GOLD PACKAGE

HOTEL KEY CARDS

Have your message in each attendees' hands with a branded key card for their hotel room. This can contain a message to drive them to your booth, while also prominently displaying your logo. It is the perfect way to make sure you are top of mind with each CP Conference hotel guest! **(EXCLUSIVE)**



BRANDING

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GOLD PACKAGE

WINDOW CLINGS

Greet all attendees with your logo and booth number on the windows and doors to the speaker session room. **(EXCLUSIVE)**



SILVER PACKAGE

LITERATURE RACKS

Greet attendees as they enter the Conference area with literature promoting your service and solutions. Each sponsor will have a dedicated rack that will be replenished with 8.5"x11" promotional material. Each rack will have an identification sign; logo must be provided. Details on where to ship promotional materials will be provided closer to the event.



MECHANICAL SPECIFICATIONS FOR ALL ON-SITE MATERIALS:

PLEASE NOTE: All artwork must be submitted in CMYK (not RGB/HEX).

General File Set Up: Please provide artwork in native forms whenever possible

- Use Adobe Illustrator or InDesign for layout
 - Include 1" bleeds on all sides
 - Convert fonts to outlines
 - Embed or package all linked images
- Images Rasterized pixel-based images such as PSD, TIF or JPGs should be high resolution (150-300 dpi) at full size, 1:1 ratio. This includes images linked or embedded in InDesign or Illustrator files.

STAIR GRAPHICS (see attached for artwork/specs/sizes)

Large Set of Steps (28 Total Steps)

Below is TOP to Bottom Stairs (Railing is 57" on Center)
(Run of Step is 16")

- Top
- 114"Lx4¼"H (1)
- 114"L X 4 ½"H (11)
- 114"L X 4 ¾"H (1)
- 114"Lx4¼"H (1)
- LANDING
- 114"L X 4 ½" (12)
- 114"L X 4 ¾"H (1)
- 114"L X 5 ¼"H (1)
- Bottom

Lobby Set of Steps (5 Total Steps)

These Steps are an angled "L" Shape

Railings are as follows on Center from Left to Right (3', 59", 115", 170 ½")

- Top
- Front - 173"L x 5 ½"H Right - 30"l x 5 ½"H
- Front - 185 ¾"L x 5 ½"H Right - 44 ½"L x 5 ½"H
- Front - 197"L x 5 ½"H Right - 59 1/8"H x 5 ½"H
- Front - 209 1/8"L x 5 ½"H Right - 73"l x 5 ½"H
- Front - 221 ½"L x 4 ½"H Right - 87 1/8"l x 4 ½"H
- Bottom

CONFERENCE BANNER: 4'x10'

ELEVATOR GRAPHICS: Quantity - 6; 16"x16"

FLOOR GRAPHICS: Quantity - 6; 18"x18"

WINDOW CLINGS: Quantity - 6; 16"x16"